## Intervention Art

How can we use image and text in a meaningful way to inspire the students at Union City High School? How can you intervene your artistic message to make a student's day great?

After you complete your *Design Thinking* paper work, begin designing your idea to increase positivity amongst students at our school.

Items that you must have for full credit:

- 1. Message to students must be positive/inspiring.
- 2. An image must be used to communicate the meaning of the message.
- 3. Text should be incorporated within the design in a meaningful way.
- 4. Completed *Design Thinking* paper work.
- 5. Sketch of idea and large scale drawing.

## Things to think about:

How can you make sure that your message is understood by everyone who reads it?

What would your design look like if the scale of certain images and/or letters were altered?

Does the way that the words are written make a difference in the viewers understanding of the message?

## **Intervention Art Rubric: /60**

	1	2	3
Positive Message	Message is confusing.	Message is visible but is not understood by all.	Message is uplifting and inspiring to all.
Image	Image does not fit with the message and is not designed well.	Image may be lacking in meaning or placement may be incorrect in the design.	Image is meaningful to the message and is incorporated into the design.
Text	Text is not legible and/or not consistent.	Text is legible but not consistent or as neat as it could be.	Text is successful in communicating written message. Neatly executed and has a consistent design/style throughout the quote.
Design Thinking Papers	Incomplete paper work.	Half of the paper work has been completed.	All paper work is completed and satisfactory.
Preliminary Sketch	Sketch is missing or does not fit with the design thinking paper work.	Sketch is okay and fits with the paper work, but could have more detail or meaning.	Sketch is meaningful and detailed.
Large Scale Drawing	Drawing was not refined from sketch or is missing.	Drawing is not quite as large as it should be.	Drawing has been refined and enlarged adequately.
Chalking Technique	Messy and hard to understand.	Acceptable use of materials.	Great use of chalk techniques.
Drawn to Scale	No evidence of a grid.	Grid was used but not completely drawn to scale.	Grid was used correctly and design was transfered to scale.
Teamwork	Minimal collaboration or help with the process.	Moments of collaboration were inconsistent.	Worked collaboratively and well with others.
Craftsmanship	Very little care and concern were shown in the design.	Average amount of care and concern were shown in the creation of the design.	Great care and concern were taken to create the design.